



Mequon-Thiensville Sunrise Rotary the eye-opener

the eye-opener
October 2009

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October—Rotary Vocational Service Month

By Carole Blaney

October is recognized by Rotary International as Vocational Service Month. Through the Vocational Avenue of Service, Rotarians strive to serve others through their vocations and to practice high ethical standards. During October Rotarians around the world are encouraged to initiate and expand their vocational service activities.

As outlined by Rotary International, Vocational Service focuses on:

- Adherence to and promotion of the highest ethical standards in all occupations, including fair treatment of employers, employees, associates, competitors, and the public.
- The recognition of the worthiness of all useful occupations, not just those that are pursued by Rotarians.
- The contribution of your vocational talents to solving the problems of society and meeting the needs of the community.

CALENDAR

District 6270 Rotary Foundation Celebration	11/5/09
Nov Board Meeting	11/19/09
Vocational Committee Fundraiser at Next Chapter Book Shop	11/29/09

Individual clubs may choose to devote time during the month to presentations on vocational needs in their community, to present an award to someone in their community who has exemplified professional achievement coupled with high ethical standards, to encourage club members to utilize their vocational skills to work as a Rotary volunteer on one of the many projects available through ProjectLINK, or implement any of a myriad of different approaches unique to their local community needs and interests.

Our Club has chosen to make the vocational focus of Rotary a part of every meeting, in addition to our scholarships and other vocational projects. At every meeting our members recite the Four-Way Test that outlines the business principles and ethical standards on which Rotary was founded. Companies that abide by the four tenets of the Test, practicing truthfulness, fairness, and goodwill every day, are even more important in today's economic climate. As Michael Forsthoefel, member of the Rotary Club of Tallahassee who co-chairs the Ethics in Business Award committee for his club and seven others, says, "When people see a successful business that uses The Four-Way Test, they may look at their own business practices and ask, What can I do to be more like this?"

The M-T Sunrise Rotary supports a variety of vocational service projects, including local adult literacy projects, book drives, scholarships for mature students returning to school, and scholarships for children in Guatemala who would not have had the opportunity to go to school otherwise. We work hard to keep in touch with the vocational needs of our communities and to structure projects to help meet those needs.

In order to raise funds in support of our Vocational Service projects and to raise awareness of Rotary in our community, the Vocational Service Committee is sponsoring a



Kurpitsa — Pumpkin???

October—Rotary Vocational Service Month

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fundraiser at the New Chapter Book Shop on November 29th, from 1:00 pm to 5:00 pm. Next Chapter will be donating 10% to 20% of the sales made during the afternoon. Plan to join us for some timely Holiday, fun shopping! There will be refreshments!

ProjectLINK

ProjectLINK is an online tool available on the Rotary International website to bring together Rotarians and the projects that need their help. With this tool you can search a database of Rotary Club and District service projects seeking volunteers, funding, materials, or partners for a matching grant. The search fields can narrow your search by country, project type, needs, and status, you can easily find a project that is a good fit, one that truly needs the resources and/or time that you can contribute.

Rotary and Goodwill Industries

Rotary International and Goodwill Industries International share an interest in helping people to find and keep good jobs and recently renewed their alliance. They are committed to creating and expanding opportunities for steady jobs and reliable incomes for people who have trouble finding or keeping jobs, sharing resources were appropriate.

Their cooperative relationship provides a way for RI and Goodwill to pursue common objectives related to jobs and training, especially for people with disabilities and others facing barriers to employment. Each Rotary club and district can collaborate with Goodwill on a project that meets the needs of the community.

To help Rotary clubs and Districts identify how they can help, RI and Goodwill published a toolkit on October 7, 2009, entitled *Working Together to Help People Find and Keep Good Jobs*. The kit covers a variety of topics for projects, including job readiness and career opportunities, donation drives, family strengthening, community awareness, and community partnerships.

Additional resources identified in the toolkit are *Communities in Action: A Guide to Effective Projects and Recovery*. Goodwill.Org. The Recovery web site focuses on employment resources and offers job search and financial tips for those experiencing job and financial difficulties in the current economy, some that may be a surprise. For example, the *Frugal Living Guide* section shares some of their favorite freebie sites, while the *Health and Family* section profiles three popular recreation leagues that offer some fun ways to unwind and get some exercise, good ways to beat stress.

Haunted Hayride

Unfortunately, we were rained out this year and had to cancel the Haunted Hayride on October 28th. First time ever. Those of you who live here know that October had some very heavy rainstorms and even though the skies were clear on the day, the fields were still like swamps. It just wasn't safe for the tractors. Many of our members are eating chilli for awhile, the unopened hot dogs and buns found a good home with people who need and will appreciate them, but we all hated to miss the opportunity to see the costumes on the kids — always a high-point of the season!



Tiia Renlund (in the witches hat in the back row) and other exchange students at the Halloween party in Neenah

Halloween Weekend in Neenah

By Tiia Renlund

With the cancellation of the Haunted Hayride, Tiia Renlund, our Foreign exchange student from Finland, deserves our very best Thank You for her report and the charming pictures!

We had a great weekend with another exchange students in Neenah. Weekend's theme was the Halloween and many of us learned more about "American Halloween". We all knew what is Halloween, but I think that any of us hadn't seen this kind of Halloween before.

We started with pumpkins, we decorated them and put the candles in, that was a lot of fun. After pumpkins, we went to Appleton's Houdini-museum, there was much information from Houdini and we tried different things.

We put our Halloween-costumes on and had dinner, after that we did something really scary. We went to the Haunted House and it was amazing, it was almost like Horror Movie or really scary nightmare. I never want to go again!

We spent night with host-families and the next days activity was Waldvogel's Pumpkin Farm, there was everything! Another Haunted House, Corn Maze, Hayride and lot more.



Tiia and her kurpitsa

Tips for Job Hunters

By Teresa Weeks, Express Employment Professionals

Terry Schacht, owner of Express Employment Professionals in Mequon, is an active member of the M-T Sunrise Rotary. In today's economy, most of us have family or friends who face the need to find a new job, sometimes for the first time in years.

Teresa, Senior Staffing Consultant at Express, provided these tried and true tips for job seekers. Terry has agreed to help in the future with some tips for interview techniques or resume reviews for employers.

To share with job seekers you know:

In order to gain the attention of a prospective employer you must create a resume and cover letter that is a good reflection of you. If you don't take the time to personalize each one it can appear careless and incomplete. To start off, make a cover letter that is addressed to a specific person, tell how you heard of the opening, tell why you are applying, prove that you've researched the organization, ask for an interview, and tell how you can be reached.

The next step is creating a good resume. Make sure all personal information such as phone numbers and addresses are current. Make sure to list accurate dates of employment. List the three most recent jobs, starting with most current. Omit the following information: Age, Marital Status, Race, Religion, Children, S.S. Number and Health details. One you've done the basics, look at fine tuning your resume to be more appealing. List reasons for leaving if they are valid. List temporary jobs in between large gaps of employment even if they are not relevant to your field. The key is to show that you were keeping busy. List all job duties that you perform that are relevant even if they are not in your job description.



Zoë, Grace, and Tiia

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Visit our website at
www.mtsunriserotary.org for

- News on Activities
- Calendar
- Newsletters
- Donations



Next Chapter Book Shop
Mequon Pavilions
10976 North Port Washington Rd.

Sunday, November 29th
1:00 PM to 5:00 PM

Sponsored by
Mequon-Thiensville Sunrise Rotary
Vocational Committee

Shop for that perfect Holiday Gift
for everyone on your list!
Books (of course!) and a wide variety of gift items

Free Refreshments!

Next Chapter is donating 10%-20% of all sales
to benefit Rotary Vocational Service Projects
and Adult Literacy programs



Tips for Job Hunters

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Once you've gained the interview make sure that you make an outstanding first impression. Arrive 15 minutes early. Talk about skills and experience as they relate to the job. Leave out any negativity. Provide an example of experiences. Ask for a business card and always send a follow up letter.

Always remember that the key things employers look for aren't always seen on your resume. When making the final hiring decision they look at attitude, commitment, teamwork, flexibility, and communication. Good luck!

Next Month

Yes, we are catching up! November is Rotary Foundation Month and the focus on the Foundation gives us a golden opportunity in the next edition to highlight the many members of the Club who are Paul Harris Fellows.

The Member Spotlight will be on Bill Wandsnider, landscape architect and owner of Wandsnider Landscaping in Menomonee Falls. Look forward to reading about the Holiday Families and our successful (of course!) Next Chapter Book Shop fundraiser.