



# the eye-opener

May 2009

## PRESIDENT'S LETTER

by Daniel T. O'Connor

### Tic-Tac-Toe: No Fun to Watch and No Real Winners

Above is every combination of tic-tac-toe possible! *Imagine if I put a chalkboard in front of the room and we took sides (X's & O's) and played every meeting!* I'd argue it would be no fun, I'd argue there would be no winners, and I'd argue that we'd loose members and the group would eventually be no more! Competition is one thing, but a game that has no winners...I'd argue is a waste of people's TIME and FOCUS.

Richard Beeman, author of "Plain, Honest Men" has been promoting his new book on the history of the making of the US constitution. The US Constitution, the blue print of our country, was written in a little over 3 months by the way! Try that with today's politician.

Ben Franklin sums the book up best with this quote, "Whenever you gather together a group of men for their collective wisdom, You bring with them all of their prejudices, passions, selfish interests, local interests.... How can a perfect production ever be expected from such a collection of men?"

Richard Beeman is quoted as saying, "The most amazing thing is that people checked their Egos at the Door to not allow the perfect to be the enemy of good, to compromise toward conscientious. The motto of this club is SERVICE ABOVE SELF and not YOUR EGO ABOVE ALL ELSE... think about it.

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## WHERE CAN I GET MAKE-UP?

Go to [www.mtsunriserotary.org](http://www.mtsunriserotary.org) or [www.rotary.org](http://www.rotary.org) for worldwide opportunities.



## Rotary International News - 1 May 2009

Rotary, partners respond to polio outbreak in Africa

by Dan Nixon, reprinted from [www.rotary.org](http://www.rotary.org)

A recent wild poliovirus outbreak in southern Sudan has spread into parts of Ethiopia, Kenya, and Uganda.

In response, Rotary is providing a total of US\$500,000 in emergency grants to UNICEF and the World Health Organization for immediate immunization efforts in the Horn of Africa. In January, The Rotary Foundation Trustees approved \$2.2 million in PolioPlus grants to support immunization activities there.

The outbreak requires urgent action by governments and partner agencies to make the region polio-free, health officials say. The emergency response is aimed at

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**Officers**

Dan O'Connor - Pres.  
 Tom Johnson - Presa. Elect  
 Gordon Hetzel - VP  
 Dick Dieffenbach ✓ - Treasurer  
 Mike Reuteman - Asst. Treas.  
 Sharon Pechiva- Secretary  
 Alicia Nickols - Sgt. Arms  
 Brian Monroe\* ✓ - Past Presa.

**Avenues of Service Chairs**

Club: Jean Hill\* ✓  
 Sherry Farver  
 Community: Lynn Streeter ✓  
 Lee Szymborski\* ✓  
 International: Andy Moss\* ✓  
 Tom Johnson  
 Vocational: Carole Blaney

**Members**

Tom Aranow  
 Roanne Barnes\* ✓  
 Holly Bern  
 Bob Blazich ✓  
 Rich Bub\* ✓  
 Nate Clark  
 George Coulter  
 Tom Czaja  
 Vickie Delgadillo  
 Barb Doll  
 Gustav Dreyer, Jr. ✓  
 Karl Ekman  
 Bert Eversly  
 Pat Feerick  
 Chris Frommell  
 Roger Gronwick  
 Dave Jackson  
 Brian Kendzor  
 Michael Kim  
 Dick Kinney  
 David Kliber  
 Chet Lukaszewicz  
 Judith Neal  
 Jim Ott  
 Julia Penn  
 Steve Peterman\* ✓  
 Roger Reinemann\* ✓  
 Terry Schacht  
 Alice Sedgwick\* ✓  
 Rene Settle-Robinson  
 Deborah Simpson ✓  
 Jim Simpson  
 Wally Sommer ✓  
 Amy Sterkenburg ✓  
 Patti Stevens  
 Eric Strande  
 Deb Turk ✓  
 Dorothy Wahner\* ✓  
 Bill Wandsnider ✓  
 Chuck Zamora  
 Ken Zganjar\* ✓

\*Past President  
 ✓ Paul Harris Fellow

**Rotary Clubs of Mequon – Book Drive**

by Linda Bendix

The two Rotary clubs of Mequon and Thiensville conducted a book drive in March to promote literacy; a joint project for the clubs. The 2008 collection campaign that benefited Columbia St. Mary's "Reach Out and Read" program was expanded this year to not only include "Reach Out and Read", but also Ozaukee Family Services, the Ozaukee Jail Literacy Program, the Urban Litera and the Library League. Over 3,500 books were donated, sorted and distributed by Rotarians, their families and citizens of Mequon and Thiensville.



Items donated ranged from books for infants to toddler age (distributed to Ozaukee Family Services) books for children and adolescents (distributed to Reach Out and Read), books for adults (distributed to Ozaukee Jail Literacy Program) and items for all ages (distributed to Urban Literacy Program). Supporting literacy efforts and education for all is a prime goal of Rotary Clubs throughout the world. As described by Rotary

International President Dong Kurn Lee, "we are confronted by the monumental challenge of helping nearly a billion people experience the essential pleasure and power of reading and writing. Without these fundamental skills, too many of our friends and neighbors will remain trapped by poverty, hunger, and disease.



*Polio...from page 1*

reducing the threat of the virus spreading to other polio-free countries, a process called importation. The emergency grants will support immunization activities in Ethiopia, Kenya, and Uganda through May. Immunization rounds are also continuing in southern Sudan in an effort to halt the source of the outbreak.

"Polio importations highlight our global vulnerability to infectious disease, particularly where routine immunization is low and vulnerable children are missed," said Carol Pandak, manager of PolioPlus.

The government of southern Sudan has launched a polio eradication action plan, including the formation of an Inter-Ministerial Coordination Committee, which is placing full responsibility and accountability for the outbreak response on state and district governments. President Salva Kiir Mayardit has issued a directive to all 10 state governors, requesting that they secure the support of nongovernmental organizations and traditional and religious leaders for the effort.



A child in Sudan receives oral polio vaccine. Photo courtesy of World Health Organization

## Board Approves our Newest Member

by Alicia Nickols

"I would like to get more involved in the Mequon Community" says **Vickie Delgadillo**; the community in which she and her husband Joe reside. Vickie enjoys meeting new people, and being around those who are interested in "giving back" or helping someone "pick themselves up". When Vickie is not serving, her hobbies include gardening, caring for her grandson, biking, hiking, travel, and her "special interest" JOE. Vickie's sponsors and mentors, Brian Monroe and Alicia Nickols, are ecstatic about helping her acclimate to the club.

Welcome to Rotary Vickie, we count it a privilege to serve along side you.

## LF+ '09

by Brian Monroe

We held our fourth LF Visioning meeting after learning more about the power of networking with **Linkedin**. We had already determined that we would be using more electronic media to market **LF+'09** and our speaker gave us even more ideas on how to effectively do this. Carole has updated our MT website and we are also on Shully's website with a link to ours and there will be more to follow. Dave K and Carole will be working with Cindy Schacht on the new logo to incorporate in our posters and other PR material and we should be sending out the "save the date" post cards by the end of May. Jean has reserved ad space in the "Gathering on the Green" in the July program guide. Ticket prices for the catered event at Shully's will be \$50 each. Tables of eight will be \$400, will include **2** bottles of wine and for an additional \$100, the table of eight can have a reserved seating time. Remember this is a fundraiser!

Dick D, Lynn, Vickie and Tom J presented many worthy and worthwhile local partner charities. The visioning team narrowed it down and will be working out the details in the next couple of weeks. The charity partner will have a link on their website to ours, will get a portion of every ticket that they sell, provide 20 volunteers

to work at Shully's serving and bussing the tables and will be encouraged to provide auction items for they will be receiving a percentage of all the auction proceeds. Gordy is working hard on rounding up many unique auction items and is on pace compared to prior years, with just under \$4,000 worth of items. He is still in need of other members to join the "Auctionfest team". Please remember this is where our fundraising dollars are actually generated, so volunteers please step forward.

Chris F is working on identifying a raffle item. We will be in the "Fun Before the Fourth" parade and will use this PR opportunity to promote Rotary, our club and of course our signature August 29<sup>th</sup> event. Please continue to market this event to family and your trusted friends on **Linkedin**. Our next **LF+'09** Visioning meeting will be held after the May 22<sup>nd</sup> meeting. Please watch your emails for future agendas, our charity partner and volunteering opportunities to make this the most successful and fun "Lobsterfest+" ever.



## Pukaite Woods

by Tom Aranow



What can ten Rotarians do in March and April when it's too cold outside to work in the garden? They can grow thousands of native wildflower and prairie grass seedlings in the warm sunlight of their windows or window boxes.

Those plants, which normally cost the club between three and five dollars each will reveal their true value to out Pukaite Woods Oak Opening Project later this summer when Rotarians plant them in their new habitat at Pukaite Woods.

If you'd like to help us clear the way for their planting, be sure to keep up with our notices about opportunities to clear buckthorn and other invasive species from the woods. Our next workday at Pukaite Woods is scheduled for Saturday, May 30<sup>th</sup> at 8:30 till 11:30 am.

## Mequon-Thiensville Sunrise Rotary

c/o Deb Turk  
1753 Bobwhite Lane  
Grafton, WI 53024

### Mark Your Calendars

May 11 .....After Hours  
.....Remingtons River Inn @ 4:30  
May 30.....Pukaite Woods Work Day  
June 20-26 .....World Affairs Seminar  
.....Carroll University  
June 25.....Changing of the Guard  
.....5:45 @ Ozaukee CC  
August 29 .....LF+ '09  
.....Shully's Cuisine

### SPEAKERS FOR GENERAL MEETINGS

May 15 .....John Hammes, Pres. & CEO  
.....Hammes Construction  
Thought of the day ....Wally Sommer  
May 22 .....Fred Weber, Stars & Stripes  
.....Airplane Trip to D.C.  
Thought of the day ....Terry Schacht  
May 29 .....Club Assembly  
Thought of the day ....Lee Szymborski  
June 5 .....Dick Kinney  
.....Foundation for Housing  
Thought of the day ....Dorothy Wahner