



the eye-opener

April 2009

PRESIDENT'S LETTER

by Daniel T. O'Connor

I have an idol, Warren Buffett, who I've heard say the following, "More can be learned from mistakes than successes." With the proverbial yin of the yang in mind, let's think backwards and learn. Let's explore how **not** to be a Rotarian....

- Be so self righteous that you can only see your way alone
- Be so rigid to tradition that you do not welcome change
- Be so complacent that you do not confront what you disagree with
- Be so un-accepting of others that you can only perceive things from one perspective
- Be selfish and self centered
- Be inactive and use excuses when asked for help
- Be a person who never says thank you
- Be a person who never asks for help when you need it
- Be a gossip and talk about others behind their back
- Be a person who does not know the meaning of outgoing
- Be a person who pushes too hard with everything
- Be a person who is impatient and can not let issues resolve themselves naturally over time
- Be a person who is jealous
- Be a person who is resentful
- Be a person who focuses on negatives, never realizing there is no upside from "The World is Over"
- Be a person who is afraid to live
- Be a person so consumed with work that you never do anything else
- Be a person who only follows and never leads
- Be a person who is unhappy
- Be a person who cares more about what others think of them than thinking of others
- Be a person who never talks
- Be a person that never shows up
- Be a person who doesn't know the definition of diligence
- Be a person who doesn't know how to laugh including at themselves from time to time

In This Issue

President's Letter	1
Books for Guatemala.....	2
LF '09.....	2
Paul Harris Award.....	3
Pukaite Woods	3
Amigos de Milwaukee	3
New Member Welcome	3
Speakers.....	4
Nico On Patrol	4

WHERE CAN I GET MAKE-UP?

Go to www.mtsunriserotary.org or www.rotary.org for worldwide opportunities.



The President of Rotary International is Korean, but more may be learned from studying the enclosed Korean flag than one might realize. The flag is a yin yang representing balance in life through opposites. For every person who believes one thing there is a person who believes the opposite and adds balance. For sadness there is happiness, for dark there is light, for loneliness there is friendship, for death there is birth, and for negative there is positive. The flag is surrounded by symbols meaning heaven, earth, water, and fire. The whole background is white and stands for PEACE. As an organization of men and women who are committed to the Rotary motto of "Service Above Self", Rotary is stronger, more balanced, and accepting of others than most people realize. It has to be, or it can not exist! We are all guilty of not being the best Rotarian, but can you see yourself in the mirror?

Officers

Dan O'Connor - Pres.
 Tom Johnson - Presa. Elect
 Gordon Hetzel - VP
 Dick Dieffenbach ✓ - Treasurer
 Mike Reuteman - Asst. Treas.
 Sharon Pechiva- Secretary
 Alicia Nickols - Sgt. Arms
 Brian Monroe* ✓ - Past Presa.

Avenues of Service Chairs

Club: Jean Hill* ✓
 Sherry Farver
 Community: Lynn Streeter ✓
 Lee Szymborski* ✓
 International: Andy Moss* ✓
 Tom Johnson
 Vocational: Carole Blaney

Members

Tom Aranow
 Roanne Barnes* ✓
 Holly Bern
 Bob Blazich ✓
 Rich Bub* ✓
 Nate Clark
 George Coulter
 Tom Czaja
 Barb Doll
 Gustav Dreyer, Jr. ✓
 Karl Ekman
 Bert Eversly
 Pat Feerick
 Chris Frommell
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 Alina Kolluri
 Brian Kendzor
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 Alice Sedgwick* ✓
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 Deborah Simpson ✓
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 Eric Strande
 Deb Turk ✓
 Dorothy Wahner* ✓
 Bill Wandsnider
 Chuck Zamora
 Ken Zganjar* ✓

*Past President
 ✓ Paul Harris Fellow

Books for Guatemala

by Julia Penn

On the heels of our local successful Rotarian Book Drive, there is another pressing need for books elsewhere. This need is down in Guatemala for young students in our protectorate community of Oliveros and surrounding area. During our last mission, one of the volunteer Guatemalan workers, Jaqueline, who is also a teacher, asked if we could possibly provide to her 3-6 y/o students as many English language books as possible. She has 80 students in this age range. She requests the books to be in English, but with many colorful pictures and less words.

Bob Blazich and I will collect the books, so please either bring to Rotary meetings or contact me to arrange pick-up - cell (414) 530-8900 or e-mail me at jhinkpen19@wi.rr.com.

These can also be dropped off at Bob and my office: Mequon Clinical Associates in the Concord Corporate Center 11501 N. Port Washington Rd, Suite 202, Mequon, WI 53092, (262) 241-4664 or (262) 241-7778. We'll arrange how the books will get to Guatemala. Let's try to collect as many as possible during the month of April.

Muchas gracias!

LF+ '09

by Brian Monroe

With our third LF Visioning meeting behind us, we have more good news to share with the club. The name will be slightly modified to reflect the three different meal choices. This year it will be marketed as "**Lobsterfest +**". We are still working on the new logo to incorporate in our posters and other PR material. This is an opportunity for creative and artistic members to bring us your ideas. Ticket prices for the catered event at Shully's will be \$50. Tables of eight will be \$400 and include a bottle of wine. We will continue with the open seating arrangement, but we will provide a "live auction" at a posted time.

Dick and Lynn, with input from others, will be identifying a local charity for us to designate as the benefactor of a portion of our proceeds. They will bring their nomination to the board for approval at the April 16th meeting. The group that is chosen will also be responsible to sell tickets and provide 20 volunteers to work at Shully's serving and busing the tables. With the three food options, a higher perceived value for our ticket price, additional people selling tickets and a designated recipient, we should be able to achieve and surpass our goal of 500 guests. Gordy is working hard on rounding up auction items and we anticipate the percentage update that our own human calculator Andy provides at our Friday meetings.

We have sent a "thank you" to our friend Scott at Al's Seafood, sharing our appreciation for all of their past support. We have notified Suburban Rental that we will not need to rent any tents this year for Shully's will be providing an additional 30X60 tent for us at no additional cost. Our next LF+ '09 Visioning meeting will be held after the April 24th meeting. Please bring your ideas and enthusiasm to help us shape and redefine our club's signature fundraiser. Please start marketing this event to family and friends. It will be Saturday August 29th, the Saturday before the Labor Day weekend, at Shully's in Thiensville. Please watch your emails for future agendas and volunteer opportunities to make this the most successful and fun "Lobsterfest+" ever.



Paul Harris Fellow Award



Every year we honor one or two individuals with a Paul Harris Fellow Award. It is the highest award that a Rotary Club can bestow on a person either inside or outside of our club. The Nomination Committee is made up of club members that are past recipients of the award. Nomination forms and nomination criteria is being passed out at our Friday morning meetings. The nominations need to be submitted to me by April 15th. The awards will be given out at our annual Changing of the Guard ceremony in June.

Steve Peterman
Chairman, Paul Harris Fellow Committee

Pukaite Woods

by Tom Aranow

Eight dedicated Rotarians gathered at the home of Alice Sedgwick on March 26th to plant the seeds of prairie flowers and grasses that were collected by volunteers last summer and fall. Most of the seeds came from plants in Rotary's small demonstration garden at Pukaite woods. In all, fifteen flats of seed were planted and will be nurtured in sunny window sills until it's time to replant them into larger growing pots later this spring. Sharon Pechiva has arranged for MATC students to grow additional native plants in the college's greenhouses. By mid summer we hope to have hundreds of flowers to transplant into the Pukaite Woods oak opening.



There will be several opportunities for cutting back on the invasive buckthorn in the woods this spring. Connie Pukaite is tentatively scheduling a work party for May 2nd. If you're interested in helping out, standby for more details on the time and place as they develop. We also expect to have at least two additional work sessions in early summer and fall.

Meeting Location remains at Concordia

We will continue meeting at Concordia until further notice. We are currently evaluating the option of remaining at Concordia or returning to NorthShore CC. Announcements will be made at future meetings and watch email for further details.

Rotary Club Amigos de Milwaukee

by Brian Monroe

This newly forming club is beginning to catch the attention of other clubs in our district. It has been many years since the last successful charter of a new club in our district. While many clubs are seeing a decline in membership we are witnessing firsthand the enthusiasm and excitement that these future Rotarians are generating with the formation of this new club. I have to warn you that this enthusiasm is infectious and will spread throughout. The results will be many older clubs will have to reevaluate themselves to become more relevant in order to attract younger members. This new club already has a website www.rotaryamigos.org compared to over 23 clubs in our district that still do not have one.

Rotary has been fine tuning this chartering process and they strongly recommend a sponsoring club to ensure the success of any new club. I want to thank our board for agreeing to be a co-sponsor of this new club. This meant so much to the Amigos de Milwaukee, they were deeply touched by your vote of confidence in them. These duties and responsibilities will be split between one or two other clubs for the first two years and really are mentoring more than anything else. Sponsoring clubs assist in helping organizing programs and events, guiding the new club in its development as a member of RI, inviting officers to board meetings and participating in their meetings. With Alicia's and my regular attendance we have been doing this already since the first of the year. Please ask other members, Julia, Rene' and Andy who have visited for their impressions of this new club. Please follow their lead and join us some Tuesday. Upcoming speakers include Mayor Tom Barrett on April 7th and Dan O'Connor on April 21st. The big event, "The Chartering Night" is the club's actual formal induction into RI and we will encourage all members of sponsoring clubs to join in this festive and memorable event.

What Made You Desire to Join Us?

by Alicia Nickols

Have you ever thought of the many "unique service opportunities" Rotary offers? Well, our newest member has given thought to it, and it was the unique service opportunities offered by M-T Sunrise Rotary, that motivated Nathaniel Clark (Nate) to join. When Nate is not seeking to serve, he enjoys reading anything related to Economics and Politics, Marquette Basketball, playing golf, playing tennis, and definitely, making time for family and friends. Nate is sponsored by Dave Jackson, and to help him quickly acclimate to our club, he will be mentored by fellow Rotarian Andy Moss. Give a hearty welcome (or a high five for you spots fans) and welcome our newest member. "Hola, Welcome to the Club Nate."

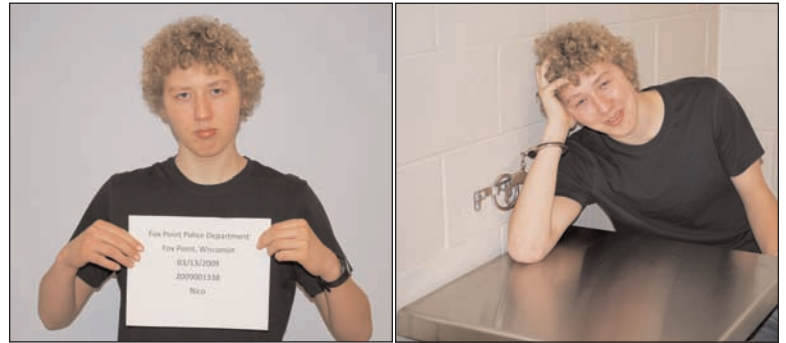
Nico on Patrol

by Tom Czaja



Our exchange student Nico was an honorary police officer for a day. On March 13, 2009, Nico participated in a ride-along program with the Fox Point Police Department. During his

ride-along, Nico responded to calls with an officer and he was fingerprinted, photographed and tried out one of the interrogation rooms. He was also shown various pieces of equipment the officers use including, tasers, pepper spray, firearms, night vision scopes and thermal imaging units. The officers also explained the American criminal justice system to him. All of the staff enjoyed meeting Nico and he was adopted into the Fox Point PD "family." At one point Nico spoke about looking into law enforcement as a career. The time went very fast and I hope to schedule Nico for another ride-along before he leaves in July.



Mark Your Calendars

- April 24LF+ 09 Meeting
.....following Friday am meeting
- April 24-26District Conference
.....Osthoff Resort, Elkhart Lake
- May 2.....Pukaite Woods Work Day
.....(tentative)
- June 20-26World Affairs Seminar
.....Carroll University
- August 29LF+ '09
.....Shully's Cuisine

Mequon-Thiensville Sunrise Rotary

c/o Deb Turk
1753 Bobwhite Lane
Grafton, WI 53024

SPEAKERS FOR GENERAL MEETINGS

- April 3Connie Pukaite
.....Pukaite Woods
Thought of the dayMike Reuteman
- April 10Michael Goldstein
.....Dealing with Stress
Thought of the dayTerry Schacht
- April 17Andrew Atwell
.....Nick Cocalis Next Step
Thought of the dayAlice Sedgwick
- April 24Wayne Breitbarth
.....LinkedIn
Thought of the dayRene Settle-Robinson
- May 1Club Assembly
Thought of the dayDeb Simpson
- May 8The Right Step
.....Milwaukee Choice School
Thought of the dayJim Simpson