



the eye-opener

September 2008

LETTER FROM THE PRESIDENT

By Daniel T. O'Connor

T.G.I.F.

I have a friend who has replaced the word "bad" with "Monday"... So, for example, if he is having a bad day he is always having a "Monday"! It's kind of funny when you think about it, but if you analyze this a bit more, it's kind of sad. Do you think he can ever have a "GOOD MONDAY" again? I think not....

It appears to me that our club is undergoing a change. It could be from time, size, the need to refresh, I don't know but we are changing and it is OK! What is not OK is turning our club into a "Monday" because we are changing.... Let me just clarify something, "I will not let this happen on my watch!"

Our lives are in constant never ending transition... We are constantly changing, all of us! We shouldn't fear it because we can't control it. If you are religious and you go to your church hymnal you will find plenty of songs about change and attempting to deal with it. It is hard.... maybe the hardest thing in life.

On June 16, 1858 a man with a beard and an extremely tall hat stated, "A house divided against itself cannot stand." He also said, "If we could first know where we are, and whither we are tending, we could then better judge what to do, and how to do it."

With this in mind, in the next few weeks you will be receiving a survey designed by Rotary International and personalized for our club by Brian Monroe, which will help answer some of the following questions:

- What does Rotary and this Club mean to you?
- What makes this Rotary Club different than others?
- How would you grow this club?
- What traditions should be continued and which need refreshing or change?

According to that man with the tall hat... First we must deal with Where, Whither, What, and How.... I ask you to dedicate a diligent portion of time to this survey and help us going forward. The singer Ted Nuggett has a funny song which has a flock of "WA WAs" (noise of people complaining sounding like Canadian geese) fly by. The "WA WAs" might as well be a flock of MONDAYS...

I insist one thing of you.... Can you remind those people who see the world as a MONDAY that this club MEETS ON A FRIDAY!

TGIF
DanO'

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WHERE CAN I GET MAKE-UP?

Go to www.mtsunriserotary.org or www.rotary.org for worldwide opportunities.



Officers

Dan O'Connor - Pres.
Tom Johnson - Pres. Elect
Gordon Hetzel - VP
Dick Dieffenbach ✓ - Treasurer
Mike Reuteman - Asst. Treas.
Sharon Pechiva - Secretary
Alicia Nickols - Sgt. Arms
Brian Monroe* ✓ - Past Pres.

Avenues of Service Chairs

Club: Jean Hill* ✓
Sherry Farver
Community: Lynn Streeter ✓
International: Andy Moss* ✓
Tom Johnson
Vocational: Deborah Simpson ✓

Sunshine Ambassador

Holly Bern

Members

Tom Aranow
Roanne Barnes* ✓
Carole Blaney
Bob Blazich ✓
Rich Bub* ✓
Jim Button
George Coulter
Tom Czaja
Barb Doll
Gustav Dreyer, Jr. ✓
Karl Ekman
Bert Eversly
Chris Frommell
Roger Gronwick
Dave Jackson
Jackie Kaminski
Brian Kendzor
Michael Kim
Dick Kinney
David Kliber
Chet Lukaszewicz
Jim Ott
Julia Penn
Steve Peterman* ✓
Roger Reinemann* ✓
Terry Schacht
Alice Sedgwick* ✓
Julie Shlensky
Jim Simpson
Wally Sommer ✓
Amy Sterkenburg ✓
Patti Stevens
Eric Strande
Lee Szymborski* ✓
Deb Turk ✓
Tom VanDemortel
Dorothy Wahner* ✓
Bill Wandsnider
Chuck Zamora
Ken Zganjar* ✓

*Past President
✓ Paul Harris Fellow

LOBSTERFEST UPDATES

by Dorothy Wahner

While I don't have all the final numbers, we do know we had beautiful weather and that most people who attended had a great evening. It was a learning experience for me in many ways since this is the first time I chaired the event. A few highlights and comments:

Silent Auction. We know we made over \$15,000 in the silent auction alone, or our second highest net. Congratulations to everyone who contributed, bought item(s), coordinated this effort, put the packaging together, etc. I also heard several wonderful comments about the "new" basket ideas coordinated by Roanne Barnes.

Set Up. We now have a CD with pictures of set up to make it easier in the future. Thanks to everyone who helped with set up.

Planning Team. THANK YOU to the commitment of the planning group to meet monthly and weekly the past month to finalize many of the details.

As was discussed at a recent wrap up meeting, lobsterfest should be evaluated and reassessed. For example, looking at promotion and PR, what worked well and where could we improve? Should the kitchen be set up differently to improve the flow? How many student volunteers do we need and where?

While Lobsterfest has been our "signature" fundraising event for many years and most club members expressed support at our last Rotary meeting, the event does not seem to have overall club commitment. With so many other events and demands on members' time, I recommend a thorough review and making changes to bring new life to the event or come up with another great club fundraiser to help support our many activities.

WE ADDED A GREETER

by Brian Monroe & Deb Turk

As our club continues to grow, there is often more to do than one person can handle while performing checking in duties. We give the club secretary considerable credit for keeping everything straight in a very condensed period of time. Often, we have guests that are being checked in while members sneak by for their cup of coffee. To insure the Moss Line continues to grow and everyone receives proper attendance credit, the board decided to add an official Greeter to our Friday morning meetings.

To keep things simple, Club Service received approval to have the same member who has the Thought of the Day be responsible for Greeting the very same day. Be sure if you are unable to make that meeting that you arrange for another member to fill your spot. If you are not aware, it is perfectly acceptable to swap slots with another member to accommodate busy schedules.

Here are the suggested responsibilities of the "Thought of the Day & Greeter":

1. Confirm by the Wednesday prior to the President that they will be there as scheduled or have confirmed a substitute instead.
2. Arrive between 6:40 & 6:45 with a smile to warmly welcome all that arrive.
3. Grab name badges, hand them to members and shake their hand.
4. Insure all guests are introduced to the Secretary and President (the speaker will be also be introduced to the "Speaker coordinator").
5. Make sure that any Prospective Members are introduced to Membership or Club Service chairs/members and help them locate their sponsor.
6. Assist with any new members who will be Co-Greeting as part of the Yellow Ribbon responsibilities.
7. Share their "Thought of the Day" with us when introduced.

DARCY GETS IT!

By Ted Nickerdicker

Darcy Peterman departed AuctionFest 2008 empty-handed, sad. The cold, calculating auction computers determined the winners of all auction items. Darcy was not one them. Steve was consoling, but not particularly sad.

One auction item was erroneously awarded to an individual who we later learned had not attended our event for several years. Clearly there had been a mistake. Several side issues might now be explored at this discovery, but they are for another story.

Our intrepid auction staff, never satisfied until the job is perfectly done, activated forensics mode and began to recreate the events leading up to the now apparent error. Rich carefully inspected the bid sheet. Carole carefully reviewed the computer program. Fest management checked the personnel records of all the handlers, searching for any indication of ulterior motivations. Witnesses were interviewed. The uncooperative were racked. Brains were wracked! Satellite images were studied.



The entire time series leading up to the scene of Darcy's departure from the park was recreated. We now know that Darcy Peterman was the certain winner of Auction 6002, and her prize was finally delivered to her door with appropriate flourish.

WELCOME TO OUR NEWEST MEMBERS!

By Alicia Nickols

The MT Sunrise Rotary Board, along with sponsoring Rotarian Alicia Nickols, welcomes our two most recent additions. Judith Neal, and Alina Kolluri.

Judith and her husband, Richard Stockbridge have maintained residence in Mequon along with their children Rebecca (21) and David (16) for the past seven years. Judith was inspired with a passion for *service above self* by becoming a Rotary Ambassadorial Scholar at the University Of Bristol, England. She and Richard are currently on a humanitarian sabbatical to Gaborone, Botswana.

Alina & her husband Sai, along with their children Lili (16) and William (14), recently relocated to the Mequon area. Alina's great interest in international understanding motivates her desire to become a part of Rotary and serve the community and the world at large.

Judith & Alina, we give you both a hearty WELCOME and look forward to our opportunities to serve together as fellow Rotarians.

ROTARY DISTRICT 6270 FALL SEMINAR Saturday, Nov. 1, 2008

Celebrate Rotary Foundation Month by attending the Fall District Seminar. Every District Rotarian is invited to attend this program. It is a great opportunity to meet fellow Rotarians, exchange ideas, and learn more about Rotary.

The Day's Schedule

Morning treats and beverages will start the day

7:30 - 8:15 Registration

8:15 - 8:30 Welcome District Trainer Betsy Rozelle and District Governor Tamie Koop

8:30 - 9:00 General Session - RI Vision Plan to District Strategic Plan to Club Planning DGE Bill Wresch and others

9:10 - 10:00 Breakout session #1

Guatemala Relief - Bob Blazich and Doug Hansen

Rotary Youth Exchange - Opportunities for Clubs and

Families Outbound Coordinator Tom Pyne Coordinator

Membership Recruiting and Retention - Brian Monroe Chair

WAS (World Affairs Seminar) 2009 - Tom Platenberg, Exec Dir

10:00 - 10:15 break

10:15 - 11:05 Breakout Session #2

Youth Protection Orientation (2 separate sessions A. First Time and B.)

Updating Club Succession Planning

Your District Foundation Committee - Bob Nolan, Foundation Chair

11:10 - 11:45 Foundation Information and Celebration Presentation on Rotary Foundation Visions Plan Pilot, Grant Writing, DSG and more

11:45 - Noon wrap up, Door Prizes Adjournment

FROM THE SECRETARY

By Sharon Pechiva

Committee and event chairpersons are reminded to turn in the attendance rosters from the meetings and/or activities they oversee. If two or more members gather to work on club business, it can be credited as a makeup. The report can be submitted via email or hard copy. It should include the Title of the Event, the Date, and the Persons Attending. According to our Club By-Laws, make-ups for attending another club's meeting should be submitted within 14 days. Make-ups by attending committee meetings or club events, should be submitted within 30 days. If, at any time, you want to verify whether you have received a make-up credit, please contact Sharon.

Mequon-Thiensville Sunrise Rotary

c/o Deb Patton
1753 Bobwhite Lane
Grafton, WI 53024

Mark Your Calendars

October 28Hayride Set Up
Rotary Park
October 29.....Haunted Hayride
.....Rotary Bark
November 1Fall District Seminar
.....Hartford, WI
November 12.....Wine Tasting Fundraiser
.....Worzella Photography

SPEAKERS FOR GENERAL MEETINGS

September 12.....Dr. Demond Means
.....MT School District
Thought of the dayRich Bub
September 19.....Dr. Michael Townsend
.....MATC North Campus VP
Thought of the dayGeorge Coulter
September 26.....Carole Schneider
.....Seek
Thought of the dayTom Czaja
October 3Club Assembly
Thought of the dayDick Dieffenbach
October 10Dan Keegan
.....Milwaukee Art Museum
Thought of the dayBarb Doll
October 17Classification Talks
Thought of the dayKarl Ekman

Mark Your Calendar



November 12, 2008 Wine and Beer Tasting at Worzella Photography, Inc.

Proceeds Benefit: M-T Riverwalk &
The Columbia St. Marys Neo-natal Unit