



# the eye-opener

June 2008

## LETTER FROM THE PRESIDENT

By Brian Monroe

Thanks to all of you for a great year and I'll try to recap it in 600 words or less (anything I don't say here, I'll have to save for the Changing of the Guard). At the District Conference in Lake Geneva, our club was awarded the "Presidential Citation". I was one of the twelve fortunate presidents, in our district of fifty eight clubs, to have received this recognition. Most clubs in our district completed enough of the requirements in all the categories with the exception of ending the year with plus one in membership. The message is very clear, we must continue to grow. So a special "thank you" to all of our members that invited someone to join us and thanks to all of you who continue to make our club a welcoming one for visitors, guests and potential members.

Looking in the rearview mirror I can see that we were very busy, but more so we were very involved and we made a positive difference in the lives of many. We needed our new members to help us accomplish our "service above self" projects. Our involvement improved our community by: the "extreme make-over" at Kathy's House, the Running Rebels Thanksgiving Dinner, adopting families at Thanksgiving and the Holidays, the "Random Acts of Kindness" at Lasta, the Valentine's Bake Sale, the Advocates work day, the "Bowling for Big Brothers and Sisters", the Pukaite Woods and the upcoming Reach Out and Read literacy project and the Women's Habitat build. We improved world understanding and promoted peace through our hosting of our inbound student, raising funds, volunteers and awareness for the GMRP (Guatemala Medical Relief Project), contributing \$5,000 to the Polio Plus Projects, sponsoring an outbound GSE member to Korea and hosting the inbound GSE team from Korea. We promoted the importance of vocational service by awarding a scholarship to a MATC student, sponsored "parent's night" at MATC for the "Career and Certificate Program" and by bring the "four-way test" principles into each of our workplaces. We were able to build goodwill and better friendships by participating in a joint club Brewer's tailgate party, Riverwalk Library Loop ribbon cutting, record attendance at the three district events, a fantastic Holiday party, two great after-hour , and two "Fireside Chats".

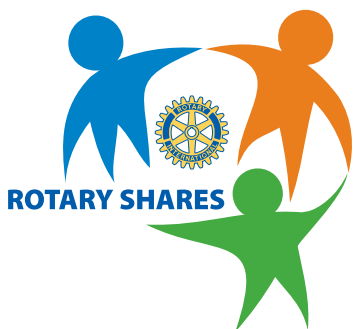
We did all of this and more, for our Grants and Donations Committee carefully reviewed requests and then sent funds to many other worthy organizations who were then able to use these dollars to improve the lives and conditions of many others in need. These dollars were made available from all of us who rolled up our sleeves and worked at making "Lobsterfest" a smashing success, by finding auction items, selling tickets and oh yes spending days (and for some, weeks and months) bringing it all together. Not to forget the annual "Haunted Hayride" that entertained hundreds and help add food to the Family Sharing pantry. We have one more ongoing commitment, to do our part in promoting and inviting others to enjoy the "Annual Rotary Golf Classic" to benefit our joint "Centennial Riverwalk Project".

Each of us has been blessed with so many different gifts and talents. I want to thank all of you again for giving of your most precious gift, the gift of self and your time. Together these gifts have and will continue to make it beneficial to all concerned and the world a better place. Please continue to invite others to join us as volunteers or better yet, potential members.

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## WHERE CAN I GET MAKE-UP?

Go to [www.mtsunriserotary.org](http://www.mtsunriserotary.org) or [www.rotary.org](http://www.rotary.org) for worldwide opportunities.



**Officers**

Brian Monroe ✓ - Pres.  
 Dan O'Connor - Pres. Elect  
 Tom Johnson - VP  
 Dick Dieffenbach ✓ - Treasurer  
 Mike Reuteman - Asst. Treas.  
 Gordon Hetzel - Secretary  
 Sharon Pechiva - Sgt. Arms  
 Dorothy Wahner\* ✓ - Past Pres.

**Avenues of Service Chairs**

Club: Holly Bern  
 Community: Lynn Streeter  
 International: Bob Blazich ✓  
 Vocational: Sharon Pechiva

**Members**

Tom Aranow  
 Roanne Barnes\* ✓  
 Carole Blaney  
 Rich Bub\* ✓  
 Jim Button  
 George Coulter  
 Tom Czaja  
 Barb Doll  
 Gustav Dreyer, Jr. ✓  
 Karl Ekman  
 Bert Eversly  
 Sherry Farver  
 Mike Fletcher\* ✓  
 Chris Frommell  
 Roger Gronwick  
 Jean Hill\* ✓  
 Dave Jackson  
 Jackie Kaminski  
 Brian Kendzor  
 Michael Kim  
 Dick Kinney  
 David Kliber  
 Chet Lukaszewicz  
 Andy Moss\* ✓  
 Alicia Nickols  
 Jim Ott  
 Deb Patton ✓  
 Julia Penn  
 Steve Peterman\* ✓  
 Roger Reinemann\* ✓  
 Terry Schacht  
 Alice Sedgwick\* ✓  
 Julie Shlensky  
 Deb Simpson ✓  
 Jim Simpson  
 Wally Sommer ✓  
 Amy Sterkenburg ✓  
 Patti Stevens  
 Eric Strande  
 Lee Szymborski\*  
 Tom VanDemortel  
 Bill Wandsnider  
 Chuck Zamora  
 Ken Zganjar\* ✓

\*Past President  
 ✓ Paul Harris Fellow

**Recent Club Events**



South Koreans



Dan O'Connor with Incoming District Governor Tamie Koop



Work day at Pukait Woods, Rotary Park



**Great Rotary Makeup Opportunity**

I would like to notify you of a special program that the Milwaukee North Shore Club will have on Monday, July 7th at 12 noon. They meet at Pandl's in Bayside.

The program will have Jim Ott and Paul Joseph (both former meteorologists with WTMJ-4) discussing Global Warming—the pros and cons.

Since this may be of interest to a large number of folks, they would like to get a count of the members from our club that would like to attend to ensure adequate seating and food accommodations. If you are interested in attending, please notify Monica Phillip ADG Zone H at work 262.241.7888 or home 414.744.1697 by July 1st.

Note Pandl's is located at 8824 North Lake Drive, Bayside or at the far east end of Brown Deer Road just before it turns south to become Lake Drive. Maybe I will see you there, Alice.

**2008-2009 Officers & Chairs**

**Officers**

President Dan O'Connor  
 President Elect Tom Johnson  
 Vice President Gordon Hetzel  
 Co-Treasurers Dick Dieffenbach  
 Mike Reuteman  
 Secretary Sharon Pechiva  
 Sgt at Arms Alicia Nickols  
 Past President Brian Monroe

**Avenues of Service Chairs**

Club: Jean Hill  
 Sherry Farver  
 Community: Lynn Streeter  
 International: Tom Johnson  
 Andy Moss  
 Vocational: Deborah Simpson

## Did you ever wonder? LobsterFest 2008.

by Gordon Hetzel

Did you ever wonder how things happen? Like sausage. What was in that wiener I just ate? From where did it come? How did whatever it was, get into that cute package I just bought at the PIG? How did it get to the PIG? Why is it called the PIG? LobsterFest 2008.

How about this question? From where does the money come? Where does our club get the money we spend for: club administration, those coveted RI coffee mugs awarded to speakers, projects, cash donations (local, national, and international causes), and scholarships? LobsterFest 2008.

### LOBSTERFEST 2008

LobsterFest 2007 earned about \$26,000. The auction contributed over \$18,000. LobsterFest 2008.

We are now acquiring donations of goods and services for auction at LobsterFest 2008 on August 23rd. We need help from every club member to reach our goal of \$30,000. Many of you claim to be shy, not comfortable soliciting donations from others. OK. But I know that every one of you (shy or not) has some unique skill, or an interesting hobby, or access to something legal for which others will pay money. Think about what you do that is or has been interesting to others; then bring me your idea. Last year, several members donated many unique items for sale at our auction; and we sold every single one of them for cash. I will help you package and value your special skill, or hobby, or thing as an item for sale at our auction. LobsterFest 2008.

You can help your club. You can have fun helping. And you can scratch from your list of unanswered questions the one about the source of club money (it is you). Ask me about wieners, if you really want to know. LobsterFest 2008.



## The Dream of Home Owernship

by Deborah Simpson

A family in Ozaukee County, who just weeks ago thought that owning their own home was just a dream, will over the next few months see a community come together to make their dream a reality. Our Rotary club has agreed to be a part of this project from start to finish, being on the build site every Saturday until the house is complete. The site address is: 201 N. Park Street; Port Washington. Building will commence mid-July.

Needed, volunteers to staff the tool trailer for the Habitat Build in Port Washington. Work any Saturday beginning July 19, take one three hour shift or sign up for an entire day.

To volunteer e-mail [dsimpson002@wi.rr.com](mailto:dsimpson002@wi.rr.com) or call Deborah Simpson at 262-643-4390.

Also needed – meals for workers. If you are a part of another civic or religious organization that might want to provide a meal, just let Deborah know. This would be a great project for your church group, any civic organization, an older scout troop, or a high school organization. Meals can be sponsored through a donation or by showing up on site and serving the meal.

So, use your influence and ask people to join our Rotary Club by volunteering a few hours in the tool trailer or providing a meal for the builders. Builders are also needed – no reservation required – just show up at the site. Builders must be 18 or older. (16 year olds can build with parental consent.)

## Changing of the Guard

This year's annual Changing of the Guard will be held on Thursday, June 19th at Ozaukee Country Club in Mequon. A Social hour with the noon club will commence at 5:30 with dinner to follow at 6:30. After dinner, we will award the Paul Harris and install new officers.

Remember to RSVP by June 12th to Deb Patton. Or you mail email your meal selections to [deb@pattonprintingltd.com](mailto:deb@pattonprintingltd.com).

## Mequon-Thiensville Sunrise Rotary

c/o Patton Printing Ltd.  
12308 N. Corporate Parkway, Suite 250  
Mequon, WI 53092

### Mark Your Calendars

June 19 .....Changing of the Guard  
Ozaukee Country Club  
June 20 .....Regular Meeting Cancelled  
July 4 .....Regular Meeting Cancelled  
August 22.....Lobster Fest Set Up  
August 23 .....Lobster Fest Fundraiser

### SPEAKERS FOR GENERAL MEETINGS

June 20 .....No meeting  
June 27 .....Brenda Peterson  
.....Volunteer Center  
Thought of the day ....Patti Stevens  
July 4 .....no meeting  
July 11 .....Mary Beth Growney-Selene  
.....Rotary Internat'l Foundation  
Thought of the day ....Eric Strande  
July 18 .....Marilyn Gierczak  
.....Interfaith Congress  
Thought of the day ....Lynn Streeter  
July 25 .....Amy Kuba  
.....Veterans Affairs  
Thought of the day ....Lee Szyborski  
August 8 .....Leo Brideau, CEO  
.....Columbia St. Mary's  
Thought of the day ....Bill Wandsnider



Rotary Clubs of Mequon and Thiensville

#### BOOK DRIVE

Benefiting Columbia St. Mary's Hospital  
Reach Out and Read Program

Reach Out and Read is a national program  
which promotes literacy for at-risk children through doctors' offices.  
The Columbia St. Mary's program operates  
through its Family Health Center.  
Children get a new book  
each time they come in for a well-child visit.  
Kids can enjoy new and used books in the waiting room  
and can take home a book at any time.

**What:** Donations of new or gently used  
children's or teenager's books.  
Cash donations also accepted.

**When:** June 3 through June 13, 2008

**Where:** Bring your book(s) or  
cash donations (to be used for buying books)  
to your club meeting during this time.