



the eye-opener

May 2008

LETTER FROM THE PRESIDENT

By Brian Monroe

I am going to repeat myself again, but for a good reason. I know that some of you may have forgotten that last August the RI theme was "celebrating membership" and I asked each of us to remember back to when each of us joined Rotary and our club. I also asked the question, why did you say yes? First your sponsor identified us as someone of high integrity that might be interested in providing service to others and our community. Then most of us said yes because we wanted to be part of the fellowship that we experience at our meetings and the feeling of giving back to our community. These are the same reasons why any new member joins and they are the same for any part of the world. If you have read RI President Wilf Wilkinson's article in this month's Rotarian, you'll see how he focuses on the critical importance on increasing membership and that it is the responsibility of every member not just a select few. With the average of only 18% of members that bring in a new member the "member get member" initiative has become the focus on what needs to change in order for Rotary to grow.

Most of us in our club know others that would make great Rotarians. People that we work with, neighbors, those that we worship with and even relatives are all good sources to draw from. For those in our club who have a "Rotary Sponsor" pin, thank you for helping us grow. We need the extra hands, ideas, skills and resources that new members can provide, for our club takes on and participates in many wonderful projects. I am also very proud of what a welcoming club that we have. Visitors, guests and speakers have all told me that we have a very positive and inviting club and even with our 7:00am starting time the room is energized and the camaraderie is evident. With our interesting speakers and programs I would hope that more of you would want to invite someone to join us. Not everyone can make the commitment to join a Rotary club, but your invitation can open the door to the world of Rotary to them. Your guest may want to get involved with one of our hands on projects. They may want to support our "Riverwalk", our golf outing, "Lobsterfest" and our future "wine tasting" fundraiser. We can always use more hands at "Haunted Hayride" and Pukaite Woods. They might even want to support one of many international projects. We always need host families for inbound students and GSE team members and we are always looking for more qualified members for GMRP. Your guest may not become a Rotarian right away, but any increased awareness of Rotary and our club will also help us grow.

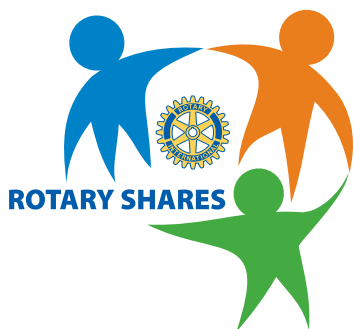
Our incoming DG Tamie Koop, has asked me to serve as the Committee Chair for District 6270 for "Membership Development, Retention and Extension" and I have accepted. I want to take what I have learned from Dorothy and others in the club and combine it with the Rotary resources at the district, zone and international levels to improve the membership growth in our district. I just received a district report about membership from the period of 6.30.07 through 2.29.08 and of the 58 clubs in our district only 13 clubs (we were tied at 4th place with 4 new members) had a positive net growth, 36 had zero growth and the remaining 9 clubs had a net loss of members. In summary, as of the date of this report the district as a whole only had a net increase of only 6 new members. I am very confident, that when the numbers are updated on 6.30.08 the district overall number will look better, for 4 of our newest members came in after 2.29.08. Please wish me luck on my new responsibility and please continue to be responsible Rotarians by inviting others to join us in making the world a better place and "Make Dreams Real" for the children. Thanks, Brian

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WHERE CAN I GET MAKE-UP?

Go to www.mtsunriserotary.org or www.rotary.org for worldwide opportunities.



Officers

Brian Monroe ✓ - Pres.
 Dan O'Connor - Pres. Elect
 Tom Johnson - VP
 Dick Dieffenbach ✓ - Treasurer
 Mike Reuteman - Asst. Treas.
 Gordon Hetzel - Secretary
 Sharon Pechiva - Sgt. Arms
 Dorothy Wahner* ✓ - Past Pres.

Avenues of Service Chairs

Club: Holly Bern
 Community: Lynn Streeer
 International: Bob Blazich ✓
 Vocational: Sharon Pechiva

Members

Tom Aranow
 Roanne Barnes* ✓
 Carole Blaney
 Rich Bub* ✓
 Jim Button
 George Coulter
 Tom Czaja
 Barb Doll
 Gustav Dreyer, Jr. ✓
 Karl Ekman
 Bert Eversly
 Sherry Farver
 Mike Fletcher* ✓
 Chris Frommell
 Roger Gronwick
 Jean Hill* ✓
 Dave Jackson
 Jackie Kaminski
 Brian Kendzor
 Michael Kim
 Dick Kinney
 David Kliber
 Chet Lukaszewicz
 Andy Moss* ✓
 Alicia Nickols
 Jim Ott
 Deb Patton ✓
 Julia Penn
 Steve Peterman* ✓
 Roger Reinemann* ✓
 Terry Schacht
 Alice Sedgwick* ✓
 Julie Shlensky
 Deb Simpson ✓
 Jim Simpson
 Wally Sommer ✓
 Amy Sterkenburg ✓
 Patti Stevens
 Eric Strande
 Lee Szymborski*
 Tom VanDemortel
 Bill Wandsnider
 Chuck Zamora
 Ken Zganjar* ✓

*Past President
 ✓ Paul Harris Fellow

HELLO FROM INDIA

Dearest Everyone,

It's been so long since I wrote to you all. How are you? I think of you all so often. Sometimes my entire trip feels like a dream. And sometimes it feels like I never came back. A part of me is still left behind... It must be time for the conference at Lake Geneva. Oh how I wish I was there....

I just wanted to inform you all that I am the Club Secretary of a new Rotaract Club in my town and working for it makes me feel so close to you all. It reminds me of all those times where we were told that we were Rotarians and that we represented Rotary and that it should be a matter of great pride. Well it sure is.

I love you all and miss you even more. The times we shared together, will last in memory forever. Thank you for everything.

Your Indian kid,
 Shonita



RECAP: APRIL EVENTS

By Holly Bern

Fireside Chat, April 14

Ten members attended the Fireside Chat at Worzella's Photography Studio, and four had directory photos taken. After we dined on sandwiches, salad and cookies from Panera's, Jean's gave her excellent powerpoint presentation and led us in a lively discussion. Thank-you Jean. Thanks also to the the Sterkenburgs for gracious hospitality and a beautiful environment in which to meet.

District Foundation Celebration, April 16

Five of us--Alice, Alicia, Brian, Sharon, and I--attended this 2nd annual dinner and lecture event at the Schauer Arts Center in Hartford. Bob Stuart, past Rotary International Director, spoke of his own extensive involvement with international Rotary projects and provided an overview of the many ways Rotarians promote world health, peace, and understanding.



District Assembly, April 19

Special thanks to Tom Johnson for being the carpool driver to Slinger. Thanks also to the eleven club members who went to the assembly: Alice, Alicia, Bert, Brian M., Dan, Deborah and Jim Simpson, Jim Button (accompanied by his nephew Michael), Sharon, Tom, and me. Our club was recognized for having the highest number of attendees. All of us felt we



benefited from the break-out sessions, which included the opportunity for our club to partially meet the youth protection training and certification requirements. Topics for other sessions were Interact Students and Mentors, Business Ethics & The Rotary Four-Way Test, and a session specially suited for Sharon-Club Secretaries/Treasurers. We were happy to have the post-bowling Blazichs join us for a relaxing and delicious lunch at the Mineshaft Restaurant in Hartford following the assembly.

LOBSTERFEST

By Dorothy Wahner

Lobsterfest by Dorothy Wahner



The next meeting of the Planning Committee is on **Tuesday, May 13th, beginning at 7:00 a.m. at Paneras.** Please bring

your ideas and help us with planning for the August 23rd Lobsterfest.

Committee Chairs for 2008

Auction – Gordon Hetzel

Publicity/Promotion: Dave Kliber/Dr. Kim

Site: Karl Ekman/Bill Wandsnider

Bar: Terry Schacht/Lee Szymborski

Dining Room: Roanne Barnes

Kitchen: Sharon Pechiva/Jackie Kaminski

Decorations: Jean Hill

Tickets: Wally Sommer, Patti Stevens, Mike Reutemann

Raffle: Brian Monroe

Volunteers/Staffing: To be determined

Website: Carole Blaney

We are currently preparing a Q & A sheet to respond to common questions. This will be handed out at Friday's meeting. If you have additional questions (or some answers), I would be happy to make changes.

AFTER HOURS 18th ANNIVERSARY CELEBRATION

By Holly Bern

Tuesday, May 13th is the date for our after-hours Celebration of our 18th Anniversary. We will gather starting at 5:30 PM at Harvey's Central Grille (formerly Chip & Py's). Those wishing to stay for dinner at 7:15 PM, please email me with your name and the name of your guests. Spouses, partners, friends, prospective members, and children are welcome. Additionally, we have invited the Noon Club to join us, and we hope they will. So far, fifteen people are signed up for dinner, and, of course, the more the merrier!

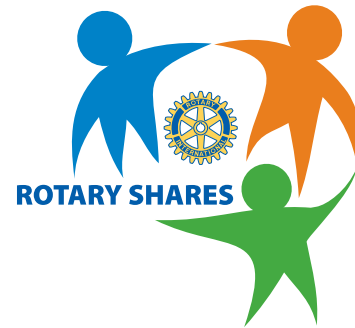
A BIG SOMMER THANK YOU!!!!

Dear Wally & Deb,

We want to express our sincere gratitude for your generous contribution of \$1,000 to the MT Sunrise Rotary Club. Your contribution was added to our \$4,000 donation so that we were able to send two checks to the RI Foundation totalling \$5,000. One \$3,000 check is earmarked for the Polio Plus fund and the other check for \$2,000 for the Polio Plus Partners Fund. The matching grant offered by RI and the Gates Foundation will multiple this amount to \$12,500 to continue the work to eradicate Polio once and for all.

Thank You!

The Mequon-Thiensville Sunrise Rotary



MEMBER INFORMATION

By Alicia Nickols

One Loss:

With regret, the board accepted Mark Wildermuth's resignation. Mark has been a member of our club for only a short time, but jumped right in to help on Rotary Projects. We wish him the very best!

One Gain:

M-T Sunrise Rotary welcomes our newest member, Jim Simpson. Rotary is not new to Jim as he previously was a member in San Antonio Texas. Jim was sponsored by his wonderful wife Deborah. They reside in Mequon, and have two children: Christopher, 21 and Jacquelyn 18. Jim's hobbies include Golf, Hunting, Fishing and other sports. Let's give him a hearty welcome. Jim welcome to the club!

Mequon-Thiensville Sunrise Rotary

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Mequon, WI 53092

Mark Your Calendars

May 13.....Lobster Fest Meeting
Panera, 7:00am

May 13After Hours
@Harvey's Central Grille, 5:30pm

May 16-18District Conference
@ Grand Geneva

May 22-25....South Korea GSE Team Visits

June 19Changing of the Guard
Ozaukee Contry Club

July 4Regular Meeting Cancelled

SPEAKERS FOR GENERAL MEETINGS

May 9Jim Burkee
.....Political Candidate
Thought of the dayAlice Sedgwick

May 16Rev. Dr. Patrick Ferry
.....President, Concordia Univ.
Thought of the dayJulie Shlensky

May 23Inbound Korean GSE Team
Thought of the dayDeb Simpson

May 30WI Stem Cell Research
Thought of the dayJim Simpson

June 6Classification Talks
Thought of the dayWally Sommer

June 13Dennis Dean
Thought of the dayAmy Sterkenburg

June 20Tom Aranow
.....WI Wildfire Management
Thought of the dayPatti Stevens

LITTLE KNOWN FACT



Our incoming President, Dan O'Connor, is a third degree black belt. The tenants of Tae Kwon Do are:

- Courtesy,
- Integrity,
- Perseverance,
- Self Control, and
- Indomitable Spirit.

We will be in good hands next year, I can't say the same for the bricks.